

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-53697-1

DATE PRINTED

08/13/12

AND

PAGE 1

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338050		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA		CLARK DURANT FOR SENATE		
AND	201 N Union St Ste 200		PO BOX 823		
ADDRESS	Alexandria	VA 22314-2651	Detroit	MI 48231-0823	
	USA		USA		
CONTACT	BETSY VONDERHEID		PRODUCT EST #189		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT	1300	
	Pol	189	CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/03/12 AND ENDING 08/07/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	F	1	09:58A	10:57A	30S	08/03/12-08/03/12	LETS MAKE A DEAL	1	150.00	150.00
2	M-T	1	09:58A	10:57A	30S	08/06/12-08/07/12	LETS MAKE A DEAL	1	150.00	150.00
3	F	1	10:57A	12:00N	30S	08/03/12-08/03/12	THE PRICE IS RIGHT	1	200.00	200.00
4	M-T	1	10:57A	12:00N	30S	08/06/12-08/07/12	THE PRICE IS RIGHT	1	200.00	200.00
5	F	1	12:00N	12:28P	30S	08/03/12-08/03/12	WHO WANTS TO BE MILLIONAIRE	1	125.00	125.00
6	M-T	1	12:00N	12:28P	30S	08/06/12-08/07/12	WHO WANTS TO BE MILLIONAIRE	1	125.00	125.00
7	F	1	05:00P	06:00P	30S	08/03/12-08/03/12	DR. PHIL	1	100.00	100.00
8	M-T	2	05:00P	06:00P	30S	08/06/12-08/07/12	DR. PHIL	2	100.00	200.00
9	F	1	05:58P	06:28P	30S	08/03/12-08/03/12	THE INSIDER	1	75.00	75.00
10	M-T	1	05:58P	06:28P	30S	08/06/12-08/07/12	THE INSIDER	1	75.00	75.00
11	F	1	07:00P	07:57P	30S	08/03/12-08/03/12	FAMILY FEUD	1	225.00	225.00
12	M-T	3	07:00P	07:57P	30S	08/06/12-08/07/12	FAMILY FEUD	3	225.00	675.00
Total Contract:								15		2300.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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254304 AGENCY (OR SERVICE) ACTING AS AGENT FOR 338050 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SRCP MEDIA

CLARK DURANT FOR SENATE

AND 201 N Union St Ste 200

PO BOX 823

ADDRESS Alexandria VA 22314-2651

Detroit MI 48231-0823

USA

USA

CONTACT BETSY VONDERHEID

PRODUCT EST #189

LOCAL SALESPERSON Maggie McWilliams
PolAGENCY EST. NO.
189

PRODUCT CODE 1300

NATIONAL
SALESPERSON

BROADCAST SCHEDULE STARTING 08/03/12 AND ENDING 08/07/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days
prior notice

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			FROM	TO						
					Qtr 3-12	<u>Jul</u> .00	<u>Aug</u> 2300.00	<u>Sep</u> .00	<u>Total</u> 2300.00	
									<u>GRAND TOTAL</u> 2300.00	

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